



Privacy Statement & Disclaimer | Version October 2019



THE BRANDING BOUTIQUE



## 1 | PRIVACY STATEMENT

- 1.1 This privacy statement applies to The Branding Boutique B.V. (Chamber of Commerce 68842953).
- 1.2 At The Branding Boutique B.V., we strive to provide excellent services and products. We value your business and, more importantly, your loyalty. We recognize that privacy is important. We have drawn up this statement to explain our practices regarding your personal information.
- 1.3 This privacy statement is written in accordance with the EU General Data Protection Regulation (GDPR) that takes effect from 25th May 2018.
- 1.4 By accessing or using our services or products, you consent to the collection and use of personal information as described in this statement.
- 1.5 The Branding Boutique B.V. reserves the right to amend or vary this statement from time to time in its sole discretion. Amendments or variations will take effect when posted on the website [www.thebrandingboutique.nl](http://www.thebrandingboutique.nl). This statement, as amended or varied from time to time, applies to all your interactions with The Branding Boutique B.V. both now and in the future.
- 1.6 The following categories of personal data can be collected when you contact The Branding Boutique B.V. via our website and social media channels as well as by contacting The Branding Boutique B.V. by e-mail, phone and in meetings as well as by using our services/products and by providing information to us by yourself.  
Below is an overview of the personal data that we may collect, when you contact The Branding Boutique B.V.:
  - Contact information: first and last name, address data, phone numbers, e-mail addresses.
  - Bank account number
  - Other personal data that you actively provide to us, for example in meetings, in correspondence and by telephone.
- 1.7 We use your personal information to provide and personalize the services/products you request and expect from The Branding Boutique B.V. to provide you with the highest level of service. We use your personal data for the following purposes:
  - To be able to contact you by phone or e-mail to carry out the service that you have taken.
  - To deliver goods and services that you have ordered.
  - To handle payment after you have purchased a product or service.
  - To inform you about (changes to) our services and products. For this you can always unsubscribe via a link in the mail.
  - To send the newsletters and mailings for which you have registered. For this you can always unsubscribe via a link in the mail.
- 1.8 We use various security measures in accordance with the current state of technology to protect and preserve the security, integrity and availability of your data. All employees of The Branding Boutique B.V. who have access to personal data are trained in carefully handling your data.
- 1.9 The retention period depends on the purpose for which we have received or collected the data and any legal obligations to retain data.
- 1.10 If you have any questions regarding the use of your personal data by us, please contact The Branding Boutique B.V. by [info@thebrandingboutique.nl](mailto:info@thebrandingboutique.nl). You have the right to view, correct or delete your personal data. You also have the right to withdraw your consent to the data processing by The Branding Boutique B.V. and you have the right to data portability. This means that you can submit a request to us to send the personal data we have of you in a computer file to you or another organization mentioned by you. You can send a request for access, correction,



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deletion, data transfer of your personal data or request for cancellation of your consent to the processing of your personal data to [info@thebrandingboutique.nl](mailto:info@thebrandingboutique.nl).

- 1.11 Only when necessary for the execution of the agreement and/or to comply with any legal obligation, we share your data with business partners and third parties. With companies that process your data in our order, we conclude a processor agreement to guarantee the same level of security and to safeguard the confidentiality of your data.
- 1.12 Cookies, or similar techniques, that The Branding Boutique B.V. uses at the website [www.thebrandingboutique.nl](http://www.thebrandingboutique.nl), are the necessary cookies with a purely technical functionality. These ensure that the website works properly. In addition, there are statistics cookies that collect anonymised data about the use of our website and help us optimize the site. It is not inconceivable that our privacy and cookie policy will be extended or changed in the near future. If these changes are very far-reaching, we will ensure that they are communicated in a clear and striking manner.
- 1.13 With Google and Mailchimp we have signed a processor agreement.
- 1.14 The data we collect in Google Analytics is anonymized and encrypted. The so-called 'sharing data' with Google is off. Finally, we do not use the Analytics cookies in combination with other Google services.



## 2 | DISCLAIMER

- 1.1 The information on this website has been composed with due care and will be kept as accurate and up-to-date as possible. In spite hereof, The Branding Boutique B.V. does not provide any warranties with respect to the correctness, completeness and topicality of the information on this website. Any inaccuracies or typing errors on the website will be corrected by The Branding Boutique B.V. at its discretion after the discovery thereof. The Branding Boutique B.V. will reserve the right to make changes in the information on this website and in the current conditions, disclaimer and privacy statement at all times and without any notification thereof.
- 1.2 No rights may be derived from the contents of this website in any way and with reference to the contents of this website no claims can be made. The Branding Boutique B.V. will not be liable for any direct or indirect damage of whatever nature, which arises from or is linked to the access to or the use of any information on this website. More in particular, but not limited to, The Branding Boutique B.V. will not provide any warranties with respect to the security and protection of the contents of any information on the website, for example from the perspective of external influences that cannot be predicted or controlled by The Branding Boutique B.V.
- 1.3 This website may contain information about and links to websites of other parties than The Branding Boutique B.V., more in particular clients and partners of The Branding Boutique B.V. This information and these links are exclusively meant for information purposes. The Branding Boutique B.V. does not have any control over this information and these websites and will not be responsible or liable for that information and any information, products or services mentioned on these websites. The Branding Boutique B.V. does not grant any consent, approval or recommendation with respect to that information and the information on those websites.
- 1.4 The trademarks, brand names, images, logos and pictures that make the services of The Branding Boutique B.V. recognizable, and the design, text and graphic options of the website are the property of The Branding Boutique B.V. Nothing that is comprised herein will be interpreted as the granting of a license or right pursuant to copyrights or any other intellectual property right of The Branding Boutique B.V.
- 1.5 The Branding Boutique B.V. will grant the visitor of this site the permission to copy, print and employ the included data, except for the information of the clients, on the condition that these data are only employed for informative purposes of the visitor, and with the exclusion of any other multiplication, distribution, commercialization or exploitation under third parties.